

IYARKAYAI NESI
PUBLIC CHARITABLE TRUST
இயற்கையை நேசி பொதுநல அறக்கட்டளை
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ANNUAL ACTIVITIES 2025 - 26



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Forest & Wildlife Awareness Seminar

On 10 April 2025, Mr. M. Vetrivel, Managing Trustee of Iyarkayai Nesi Public Charitable Trust, participated in a Forest and Wildlife Awareness Seminar held for the students of Saraswathi Thyagaraja College, Pollachi. He delivered an informative and easy-to-understand session on the importance of forest conservation and wildlife protection, inspiring students to take an active role in protecting nature and biodiversity.



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Seminar on Forests & Wildlife Awareness

On 10 April 2025, Mr. M. Vetrivel, Managing Trustee of Iyarkayai Nesi Public Charitable Trust, participated in a seminar at Saraswathi Thyagaraja College, Pollachi, to create awareness among students about forests and wildlife conservation. The session also included a practical demonstration on tree plantation, explaining the proper method of digging planting pits and planting saplings for healthy growth. The Trust's office bearers also participated in the programme.



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Kamarajar Birth Anniversary Celebration

On 15 July 2025, Iyarkayai Nesi Public Charitable Trust, celebrated the birth anniversary of Former Chief Minister K. Kamaraj at the Government School, Polipalayam, near Pollachi. Mr. M. Vetrivel, Managing Trustee, addressed the students on Kamaraj's life, his remarkable contributions to education, and his achievements. A film on the life of Kamaraj was also screened for the students as part of the programme.



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K. Kamaraj Birth Anniversary Celebration

On 15 July 2025, Iyarkayai Nesi Public Charitable Trust, celebrated the birth anniversary of former Chief Minister Thiru K. Kamaraj, who gave great importance to education, at the Government School, Polipalayam, near Pollachi. Mr. M. Vettrivel, Managing Trustee, participated in the programme and distributed Sakkarai Pongal (Sweet Pongal) along with the nutritious midday meal to the students.



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Courtesy Visit

Representatives of various voluntary organisations paid a courtesy visit to Mr. Ramakrishnasamy, IAS, the newly appointed Sub-Collector of Pollachi, on 13 August 2025.

Representing Iyarkayai Nesi Public Charitable Trust, Mr. M. Vetrivel, Managing Trustee, attended the meeting along with Mr. Kamalakannan (Maya Public Charitable Trust), Mr. Mahendran (Pasumaikural Charitable Trust), and Mr. Sundaravadivel, Tailoring Training Instructor, Iyarkayai Nesi Public Charitable Trust.



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79th Independence Day Celebration – Pollachi Branch Prison

The 79th Independence Day was celebrated at the Pollachi Branch Prison. Mr. Marimuthu, Branch Prison Superintendent, hoisted the National Flag, received the guard of honour, and addressed the gathering on the importance of safeguarding India's hard-earned freedom and remembering the sacrifices of the freedom fighters.

The programme was attended by Mr. M. Vetrivel, Non-Official Visitor of Pollachi Branch Prison and Managing Trustee of Iyarkayai Nesi Public Charitable Trust, along with Mr. Kamalakannan, Non-Official Visitor of the prison. They encouraged the inmates to use their time in prison for self-reflection, personal reform, and positive transformation. Prison officers, staff, and inmates participated in the celebration, and sweets were distributed to the inmates. The vote of thanks was delivered by Mr. Charles, Chief Head Warder.



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Courtesy Visit

On 23 August 2025, I had the privilege of paying a courtesy visit to Mr. Devendra Kumar Meena, I.F.S., Deputy Director, Pollachi Forest Division, Anamalai Tiger Reserve, on behalf of IYARKAIYAI NESI PUBLIC CHARITABLE TRUST.

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Courtesy Visit

Mr. M. Vetrivel, Managing Trustee of Iyarkayai Nesi Public Charitable Trust, paid a courtesy visit to Mr. M. Sezhiyan, RTO, the newly appointed Regional Transport Officer, Pollachi, on 10 September 2025, and conveyed his best wishes on assuming office.

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Courtesy Visit

Mr. M. Vettrivel, Managing Trustee, IYARKAIYAI NESI PUBLIC CHARITABLE TRUST, paid a courtesy visit to Mr. Palaniyappan, RTO, Regional Transport Officer, at the Dharapuram Regional Transport Office on 18 September 2025. During the meeting, greetings and best wishes were exchanged, and matters related to public welfare and road safety were discussed.



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Plastic Waste Cleanup Drive – Valparai Road Organised by: IYARKAIYAI NESI PUBLIC CHARITABLE TRUST



With the permission of the Deputy Director, Anamalai Tiger Reserve, Pollachi Division, and in the presence of the Pollachi Forest Range Officer, IYARKAIYAI NESI PUBLIC CHARITABLE TRUST organised a Plastic Waste Cleanup Drive on 08 October 2025 along the Valparai Road.



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Students from Akshaya College, Kinathukadavu, Pollachi Municipal Higher Secondary School, along with volunteers and members of the Trust, participated in the campaign.



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The cleanup was led by Mr. Srinivasa Prabhu, Plastic Eradication and Awareness Coordinator. The drive covered the stretch from the Azhiyar Forest Check Post to Water Falls, removing nearly 500 kg of plastic waste and discarded liquor bottles.

Representatives from various social organisations, Forest Department officials, and forest guards also participated and ensured the smooth conduct of the programme. The campaign also created awareness among tourists, urging them not to litter inside forest areas and to use the dustbins provided at the forest check post to help protect wildlife and preserve the natural environment.



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Forest and Wildlife: Awareness and Understanding

Organised by
IYARKAIYAI NESI PUBLIC CHARITABLE TRUST



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To promote awareness and understanding of forests and wildlife, IYARKAIYAI NESI PUBLIC CHARITABLE TRUST organised a seminar titled "Forest and Wildlife: Awareness and Understanding" on 12 October 2025 at the Attakatti Wildlife Management Training Centre.



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The Topslip Tribal Dance Group from the Ulandy Forest Range, under the Anamalai Tiger Reserve, performed their traditional dance. The members of the Trust who participated in the event also joined them in dancing to encourage and support the tribal performers. Everyone enjoyed the celebration and spent a joyful time together.



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The programme highlighted the importance of forest conservation, wildlife protection, biodiversity, and the role of indigenous communities in safeguarding nature.



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On this occasion, 50 awards were presented by IYARKAIYAI NESI PUBLIC CHARITABLE TRUST to tribal community members and social service volunteers in recognition of their outstanding contributions to environmental conservation and community welfare.



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Bilva Tree Successfully Relocated



IYARKAIYAI NESI PUBLIC CHARITABLE TRUST successfully relocated a five-year-old Bilva (Bael) tree on 02 November 2025 to protect it from being cut down due to construction activities.



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The tree, which had been growing on a vacant site at Vadugapalayam, Pollachi, was relocated with the consent and cooperation of the landowner after the Trust requested time to save it.



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The tree was carefully uprooted and replanted at the Sivan Temple, Sellappampalayam Junction, on the Pollachi-Udumalpet Road.

Members of IYARKAIYAI NESI PUBLIC CHARITABLE TRUST will continue to maintain and care for the tree until it is well established.



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Green Temple Initiative

On 10 November 2025, IYARKAIYAI NESI PUBLIC CHARITABLE TRUST carried out a Green and Environmental Conservation Initiative at the Sivan Temple located at Sellappampalayam Junction on the Pollachi-Udumalpet Road.

As part of the programme, the Trust planted 30 flowering plants and 25 fruit tree saplings at the request of the temple authorities. The previously relocated Bilva tree is also being well maintained within the temple premises.

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The Trust appreciated the temple's efforts in providing food and water for peacocks and various bird species, creating a welcoming habitat for wildlife.

With proper care and regular watering, the newly planted saplings are expected to flourish, and the temple campus is expected to transform into a beautiful green garden in the coming months.



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Courtesy Meeting with the Pollachi Municipal Commissioner

On 11 November 2025, Mr. Kumaran, Municipal Commissioner of Pollachi, invited and congratulated the members of IYARKAIYAI NESI PUBLIC CHARITABLE TRUST in recognition of their voluntary environmental service, particularly the plastic waste cleanup drives in forest areas.

The Commissioner appreciated the Trust's dedication to environmental conservation, encouraged the team to continue its efforts, and shared valuable guidance for future initiatives.

The meeting was attended by Mr. M. Vetrivel, Managing Trustee, Mr. Srinivasa Prabhu, Environmental Protection and Awareness Coordinator, and Mr. Sundaravadivel, representing IYARKAIYAI NESI PUBLIC CHARITABLE TRUST.



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Forest and Wildlife Awareness Seminar

On 13 December 2025, IYARKAIYAI NESI PUBLIC CHARITABLE TRUST conducted a Forest and Wildlife Awareness Seminar at Saraswathi Thyagaraja College, Pollachi.

The seminar featured talks on forest and wildlife conservation by Mr. M. Vetrivel, Managing Trustee; women's safety by Trustee Mrs. Kavitha; bird conservation by Trustee Mr. Muruganandam; waterbody conservation by Mr. Krishnamoorthy, Waterbody Conservation and Awareness Coordinator; and tribal lifestyle and forest conservation by Mrs. Valarmathi, Tribal Welfare and Awareness Coordinator.

The programme was attended by faculty members Mrs. Sudha, Mrs. Amsaveni, and students of Saraswathi Thyagaraja College.



A Joyous Family Celebration

On 24 December 2025, the family of Mrs. Valarmathi, Tribal Welfare and Awareness Coordinator of IYARKAIYAI NESI PUBLIC CHARITABLE TRUST, celebrated the auspicious coming-of-age ceremony of her elder daughter.

The occasion was marked with joy and traditional customs, including the presentation of sarees, bangles, and ceremonial gifts, honouring the family's cultural heritage and values.

We extend our heartfelt congratulations and best wishes to the young girl and her family for a happy, healthy, and prosperous future.



Courtesy Meeting and Discussion on Bird Conservation

On 06 January 2026, I paid a courtesy visit to Mr. Vivek, Administrative Manager of Chennai Airport, at his residence. During the meeting, I also had the opportunity to meet Mr. Sridhar, social activist, and Annadhana Siddhar.

I was invited by Mrs. Kayal Vivek, a bird conservation enthusiast, for a discussion on bird conservation and future initiatives. The meeting was cordial and productive, and we are planning to launch a bird conservation project in March 2026.



Guest of Honour at the Tamil Nadu Photo & Video Artists Association Grand Celebration

The Grand Celebration organised by the Tamil Nadu Photo & Video Artists Association was held successfully in Pollachi on 22 January 2026.

It was a great honour for me to be invited as a Guest of Honour representing IYARKAIYAI NESI PUBLIC CHARITABLE TRUST.

I sincerely thank the Association for the warm felicitation and for giving me the opportunity to address the gathering.



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The event was attended by a large number of association members, district leaders, and office bearers. Diaries and calendars were distributed to all members, while meritorious students were honoured with educational awards. Tree saplings were also distributed with a commitment to plant and nurture them, reflecting the Association's dedication to environmental conservation.

The programme beautifully combined social service, educational encouragement, and environmental responsibility, making it a truly inspiring event.



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Courtesy Visit and Launch of Bird Water Bowl Initiative

On 13 March 2026, representatives of IYARKAIYAI NESI PUBLIC CHARITABLE TRUST paid a courtesy visit to Mr. Venkatesh Prabhu, IFS, District Forest Officer, Coimbatore Division, Anamalai Tiger Reserve.

As part of the Trust's summer campaign, "Let's Keep Water for Birds," a bird water bowl prepared by the Trust's volunteers was presented to the District Forest Officer. The initiative aims to install water bowls across urban areas to help birds during the summer season.



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Courtesy Visit to the Field Director, Anamalai Tiger Reserve

On 13 March 2026, representatives of IYARKAIYAI NESI PUBLIC CHARITABLE TRUST paid a courtesy visit to Mr. Venkatesh, IFS, Field Director, Anamalai Tiger Reserve.

During the meeting, the Trust presented a bird water bowl as part of its summer campaign, "Let's Keep Water for Birds," an initiative to place water bowls in urban areas to help birds during the hot summer months.



Bird Water Bowl Initiative – Courtesy Visit to the Coimbatore District Collector

On 13 March 2026, representatives of IYARKAIYAI NESI PUBLIC CHARITABLE TRUST paid a courtesy visit to Mr. Pawan Kumar G. Giriappanavar, IAS, District Collector of Coimbatore.

As part of the Trust's summer campaign, "Let's Keep Water for Birds," a bird water bowl prepared by the Trust's volunteers was presented to the District Collector in the presence of Mr. Venkatesh Prabhu, IFS, District Forest Officer, Coimbatore Division, Anamalai Tiger Reserve.

The initiative aims to place water bowls across urban areas to provide drinking water for birds during the summer season. The Trust also appeals to the public to keep small bowls of water outside their homes, offices, and neighbourhoods to help protect birds from dehydration.





World Sparrow Day Awareness Seminar

On 20 March 2026, IYARKAIYAI NESI PUBLIC CHARITABLE TRUST organised a World Sparrow Day Awareness Seminar for students of Velammal College of Engineering and Technology, Madurai.

The programme was led by Mr. A. Narasimha Mani, Snake Conservation and Awareness Coordinator of the Trust. The seminar highlighted the ecological importance of sparrows, the reasons for their declining population, and the need for their conservation.

Students were also encouraged to support the Trust's summer campaign, "Let's Keep Water for Birds," by placing water bowls at their homes and educational institutions to help birds during the hot season. The programme successfully promoted environmental awareness and inspired students to actively participate in bird conservation.



VISIT TO THE HOMES OF THE TOPSLIP TRIBAL DANCE GROUP

On 25.03.2026, I visited the homes of the Topslip Tribal Dance Group, who live in the Ulandy Forest Renge under the Anamalai Tiger Reserve, and participated in the celebration held at their homes with them.

